



Product Catalogue



ABOUT US

Universalt, a brand of Billur Tuz, which is one of the leading salt brand in Turkey, has been produced in Izmir since 1964. Universalt provides its raw material from Çamaltı Saltwork, Turkey's biggest sea salt farm. Çamaltı Saltwork is located near the Izmir Bird's Paradise, a natural reserve area, along the Aegean Sea Coast.

Being known as one of the most reliable salt brand, Universalt is operated in Turkey's biggest salt factory with the capacity of 250.000 metric tons per year in its modern facilities and continues to increase its capacity with new investments. The main focuses and operation fields of Universalt are salt tablets, PDV salts and sea salt products.

Product quality of Universalt bases on international standards with advanced laboratory and production technologies such as ISO 9001 Quality Management System and ISO 22000 Food Safety Management System which are certified by TSE (Institute of Turkish Standards) and in accordance with TSE's Cooking Salt Standard TS 933 and Industrial Salt Standards TS EN 973. Universalt products are also granted with Halal and Kosher Certificates.

Universalt has constantly offered high quality and premium products that contributes value on both health and life since 1964.

UNIVERSALT

Water Treatment Products

Salt tablets for water softening were specially developed for applications in water softening units such as, for example, in private households, hotels and restaurants, hospitals, cleaning facilities, laundries, and so on. They consist of high-purity vacuum salt and dissolve easily and residue-free in water, help with regeneration, prevent calcium deposits and guarantee faultless operation of the ion exchange unit.

For industrial and commercial use in medium-sized and large water softening units, compact and coarse water softening salts provide optimum application properties.





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PDV Salts

Food grade PDV salt is ultra-pure vacuum salt. Added iodine mean that it can be used in various applications, such as the processing of dairy products, spice blends and baked goods. Food grade PDV salt – compacted is suitable for decorating of baked goods. The products do not contain allergens and GMO.

Food grade PDV salt is a high-purity vacuum salt with a sodium chloride content of 99,8%. This high level of purity is achieved through a careful crystallization process and the use of particularly pure and unadulterated brine.





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TSE 933 Standard For Edible Salt







Halal Certified



Kosher Certified





Universalt is a brand of Billurtuz - Member of EUSALT